

PENNZOIL ULTRA PLATINUM™ & PENNZOIL PLATINUM® FULL SYNTHETIC MOTOR OILS

FIRST OF ITS KIND

SYNTHETIC MOTOR OIL

== *MADE FROM* ==

NATURAL GAS



PENNZOIL ULTRA PLATINUM™ & PENNZOIL PLATINUM®

FULL SYNTHETIC MOTOR OILS

FORMULATED FOR CLEAN. DESIGNED FOR COMPLETE PROTECTION.

WHAT IS PUREPLUS™ TECHNOLOGY

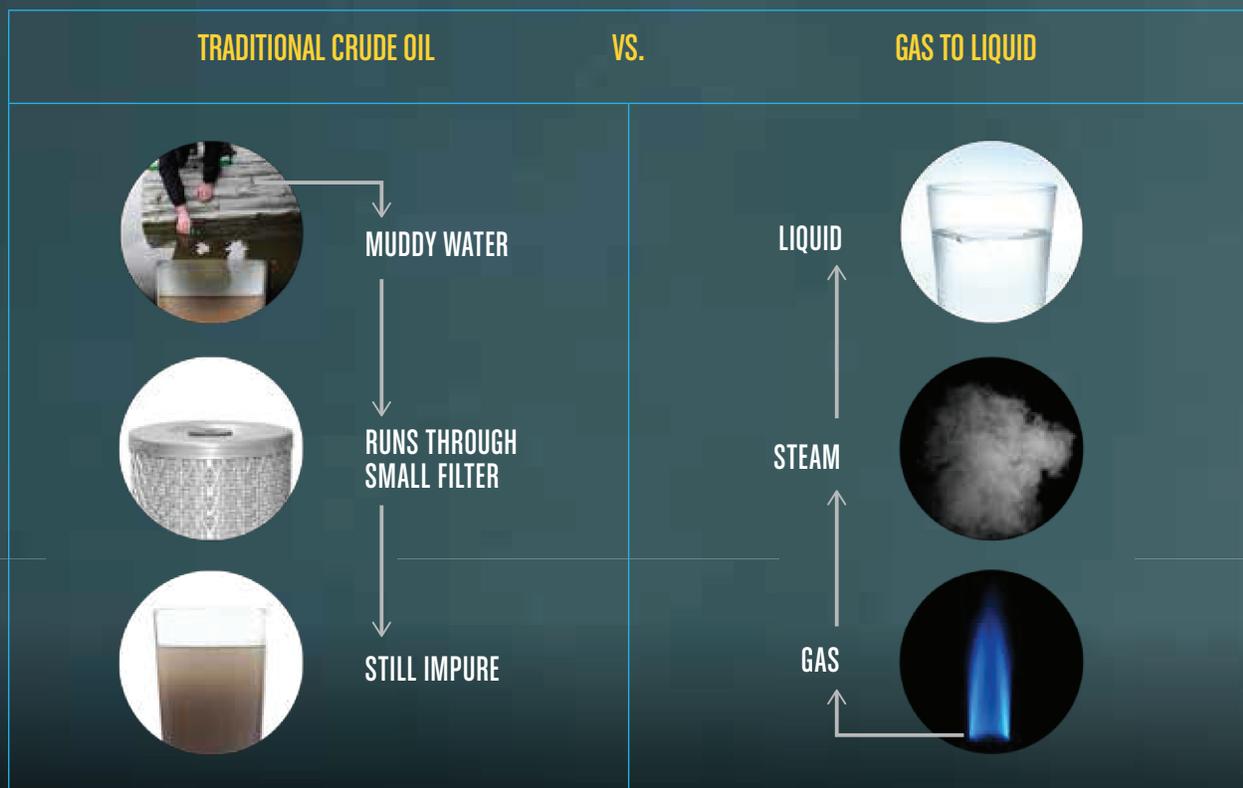
Combining imagination and technology, we started with something different: natural gas.

- Patented, revolutionary process that converts pure natural gas into the first of its kind, high quality full synthetic base oil used in Pennzoil Platinum® motor oils.
- Produces a crystal clear base oil that is 99.5% pure with fewer impurities than base oils made from crude oil, the start for many other traditional & synthetic motor oils.

CONSIDER AN ANALOGY

Imagine taking a cup of water from a muddy river and running it through a water filter. The filtered water will still contain some impurities, similar to crude oil processing.

Now imagine collecting a cup of water by condensing steam or water vapor. The resulting water will be much purer, similar to PurePlus™ base oil. Which would you rather drink?



MOTOR OIL REIMAGINED™